

#### d.HOLIDAY – A love story

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#### d.HOLIDAY: key elements



#### Holiday Dialysis Process

High quality dialysis treatments

Experienced healthcare professionals

Standardised booking process

Online tool for reservation & booking



#### Diaverum coordinators network

Head of d.HOLIDAY

Country Holiday Dialysis

Coordinators

Clinic Holiday Dialysis Coordinators



#### Community & partnership

Patient associations

Patient advocates

Travel agencies

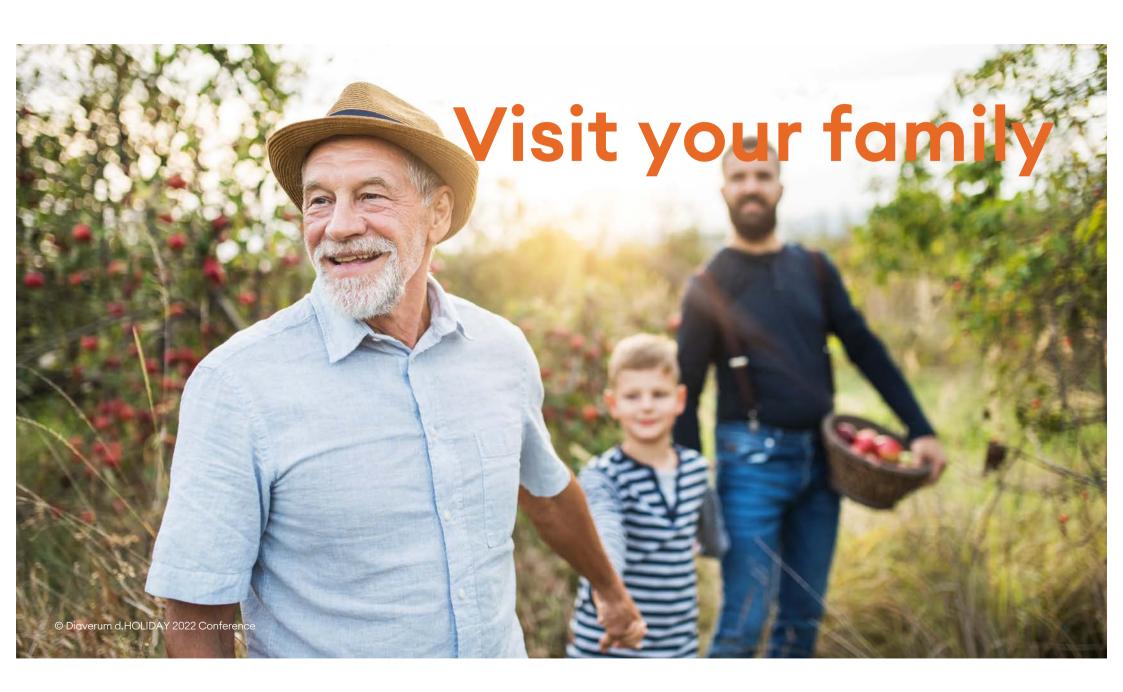
**Industry partners** 

A seamless experience for renal care patients, regardless of origin, providing easy access to dialysis care in another city or country making it possible to visit family, travel for work or go on holiday.

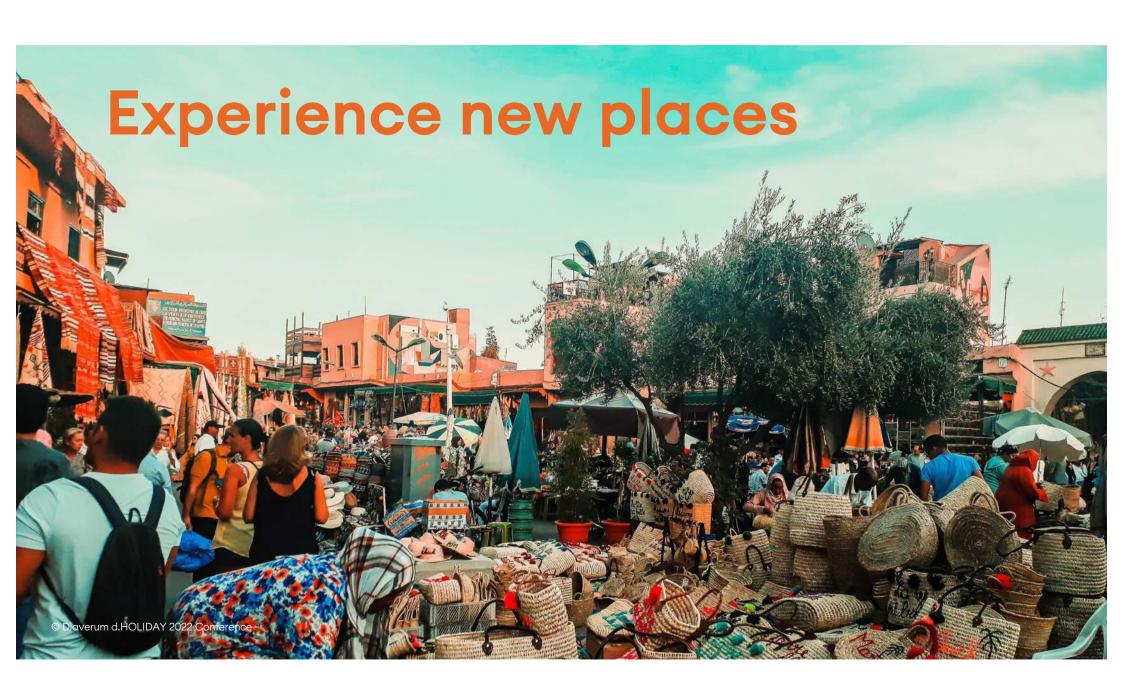
## FREEDOM & EMPOWERMENT

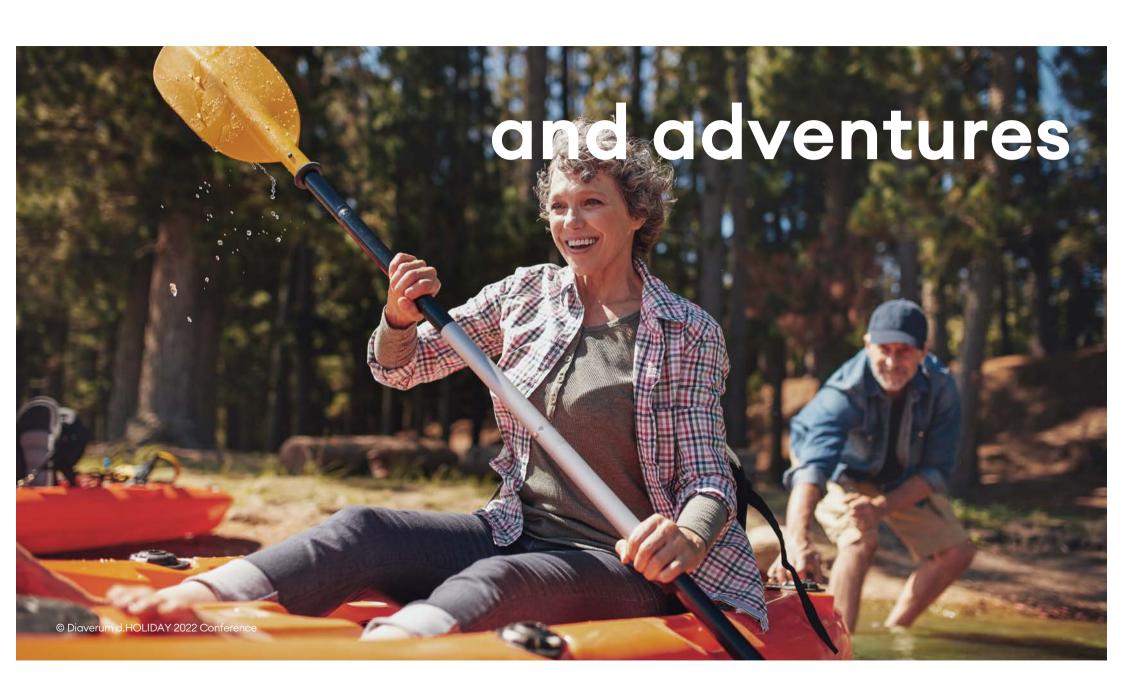
### CONNECTS PEOPLE

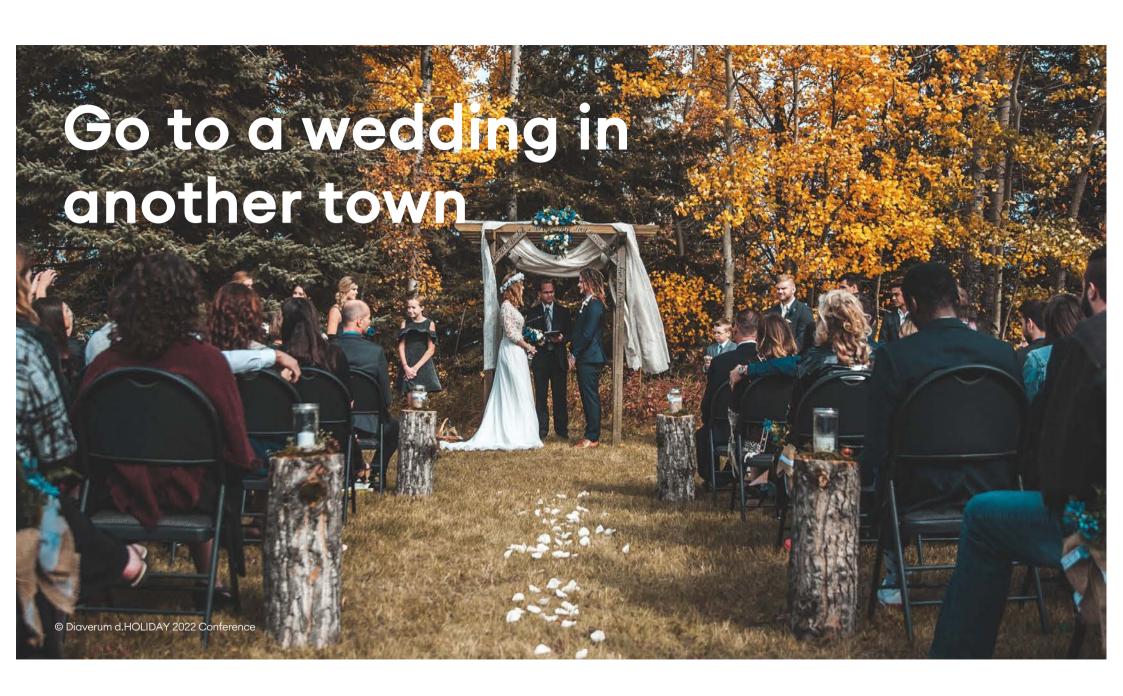
# Travel and mobility for haemodialysis patients means an opportunity to

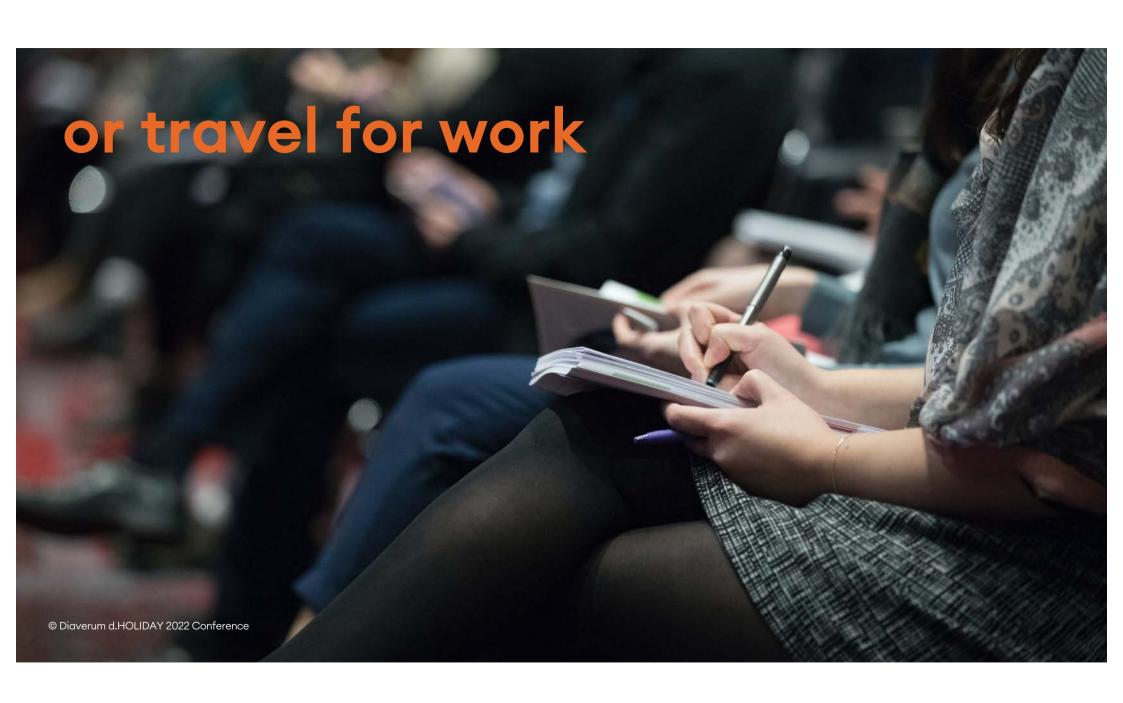




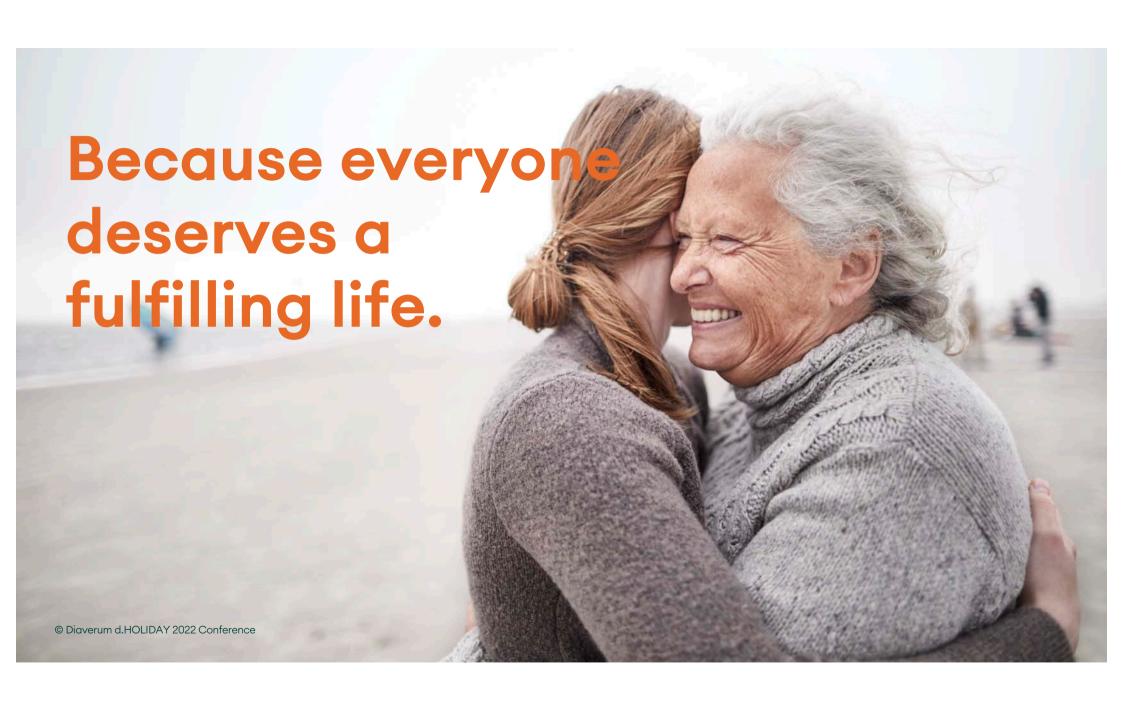












#### Global challenges faced

COVID-19

ACCESS

AWARENESS & ADVOCACY

DOCUMENTATION

#### COVID-19

Prevention & management

Clinic readiness to accept holiday patients (staff resources, shifts & slots available)

Multilingual approach

Information & education

Testimonials & patient stories

Simplified process through digital tools for booking and documentation transfer

#### d.HOLIDAY treatment booking platform www.d.holiday





#### A love story

#### Travel participant: 'Steve'

Haemodialysis patient since young adult
Suffered from social anxiety and was very nervous
Never travelled outside of Sweden, and never
experienced holiday dialysis

Previously very defined by his disease, travel brought out a more confident and empowered person in him

Connected with holiday clinic team despite language barrier



#### Travel participant: 'Eric'

Husband and wife, previously regular travellers Husband now in dialysis since 3 years

Travel not considered an option due to lack of awareness

Once presented with the option to travel in group, he became hugely exciting to resume their life of annual travel experiences

'I can finally feel free enough to enjoy the life I pictured myself doing as a senior citizen'



#### Travel participant: 'Margot'

Care partner of heamodialysis patient since I year
Found herself very lonely in the care partner role
Disconnected from a social support system
Bravely signed herself and her partner up for the
group travel, and found a lifelong friend
Continued to travel on their own







#### Thank you!

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