

d.HOLIDAY 2023 Conference Spain, Málaga

# Enjoy the benefits of d.HOLIDAY

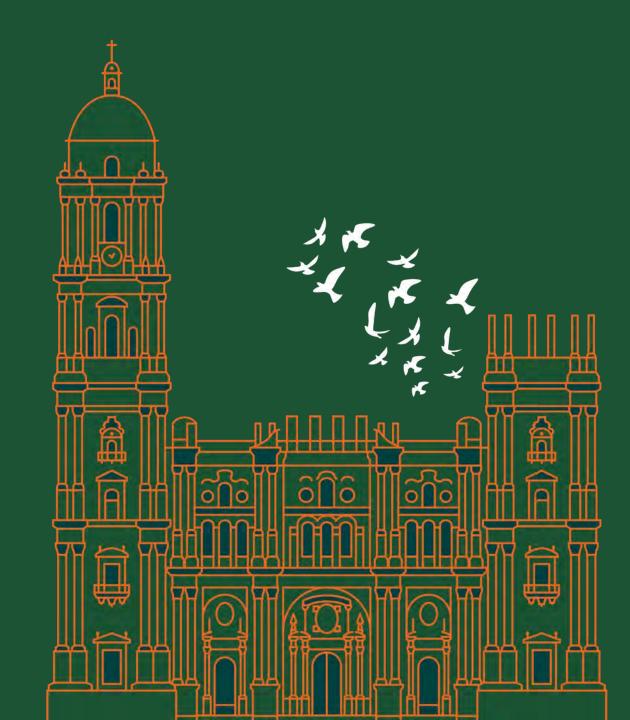
Elenor Mårtensson Global Customer Manager Diaverum







# Why a d.HOLIDAY programme?



Diaverum's Patient Experience Framework

Cultural context social, demographic, socioeconomic, political



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#### Diaverum & d.HOLIDAY: A global clinic network





Travelling for dialysis patients means an opportunity to

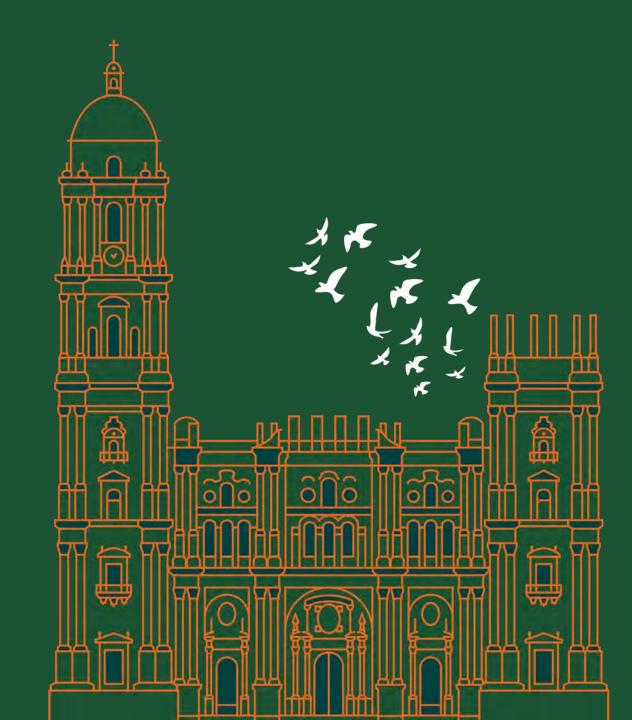








# What is d.HOLIDAY about?



#### d.HOLIDAY

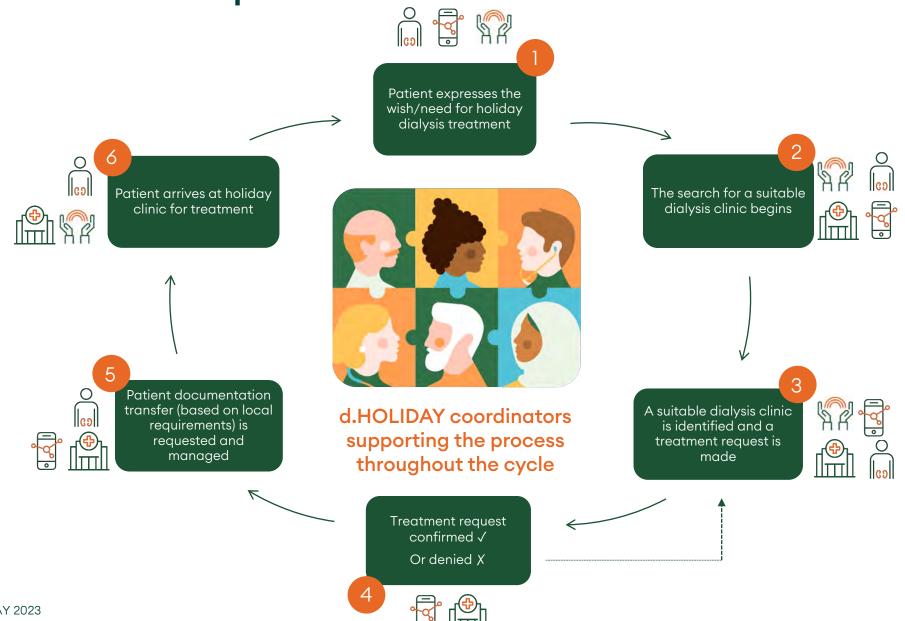
Offering life-enhancing holiday dialysis experiences to patients around the world

Diaverum's programme for dialysis patients who want to travel. It caters to all aspects of holiday dialysis, ensuring continuity of care outside of your home clinic

To provide a seamless experience for renal care patients, regardless of origin, providing easy access to dialysis care in another city or country – making it possible to visit family, travel for work, or go on holiday



### d.HOLIDAY: Travel process



Assisted by

**Patient** 



Clinic



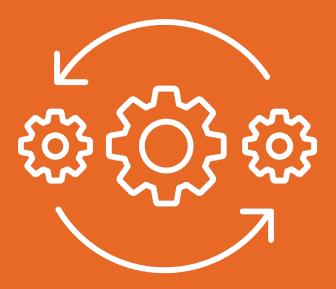
Booking engine



d.HOLIDAY tools







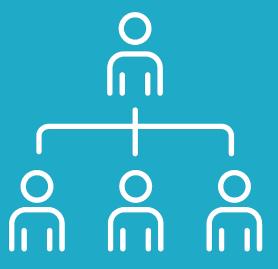
#### Holiday dialysis process

High quality dialysis treatments Experienced healthcare professionals

Standardised booking process

Online tool for booking holiday dialysis treatment





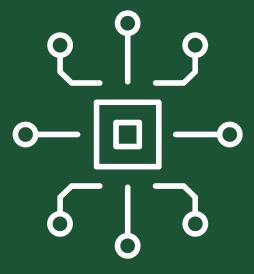
#### Diaverum coordinators' network

Head of d.HOLIDAY

Holiday dialysis country coordinators

Holiday dialysis clinic ambassadors





#### Community & partnership

Patient associations

Patient advocates

Travel agencies

Industry partners



# d.HOLIDAY

Benefits







- Real-time visibility of treatment availability across Diaverum's network, in 23 countries
- Making the process of applying for holiday dialysis treatment faster and easier
- Simplifies the transfer of medical documentation

Visit www.d.holiday



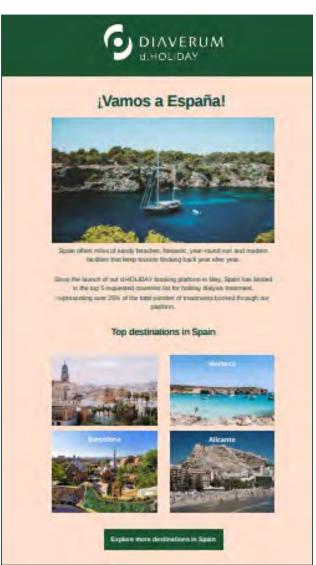
#### Monthly newsletter

Destination

d.HOLIDAY news

Travel tips













powering renal



tients worldwide to perience travel



- + 335 clinics
- 48 highlighted destinations
- Patient stories
- d.HOLIDAY coordinator stories
- Nutrition advice

Country Portugal Destination Lisbon

Lisbo

Lisbon is the stunning capital city of Fortugal and one of the most charismatic & vibrant cities of Europe. Known as the City of Seven Hills (a Cidade das Sete Colinas), it is built on the edges of Rio Tejo. Over 4.5 millions visitors flock to the city every year to explore its historic ruins, winding old town and sample the famous Portguese pastry, pastel de nata.

#### \* Don't miss:

- Belém Tower this tower was used to defend the city. Years later, it was transformed into a lightnouse and customs house. Its floars lead to a roof terrace, each storey connected by a small and narrow spiral staircase;
- Jerónimos Monastery listed as a National Monument, its elaborate carvings showcase the wealth that the age of exploration brought to the Portuguese Empire, that spanned almost six centuries and is one of the longest-lived empires in European history;
- Bairro Alto and Chiado Chiado is an elegant and bohemian neighbourhood full of famous cafés, theatres and museums. Bairro Alto (or Upper District), is often the starting point a out in this lively city, with stayurants to





S Name of clinic:

Diaverum Saldanha

Date opened: 2017

Number of dialysis stations: 48

Free TV: yes

Free Wi-Fit yes
Free transfer (to and from clinic): no
Food and drink provided: yes

<u>Download</u> travel guide





# d.HOLIDAY

Making it possible together



#### Group travels

- Partnership with Kidney Patient Associations and specialised travel agencies
- Cater to all aspects of holiday dialysis





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## d.HOLIDAY fly back insurance®









# Thank you!

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